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ēlizur Acquires ActivAided Orthotics

ActivAided Orthotics makes a strategic move to join ēlizur Corporation, supporting their line of posture training apparel's growing distribution needs.

Pittsburgh, PA, September 15, 2016 - ActivAided Orthotics, which develops wearable rehabilitation products for sports medicine applications, is pleased to announce that ActivAided was acquired by ēlizur effective August 1, 2016. ēlizur is a Pittsburgh based orthopedic solutions provider supplying patients and healthcare providers with innovative products and services to meet each client's unique needs.

ActivAided will now have access to ēlizur's experience and expertise in patient care, as well as their strong and growing distribution network. This acquisition represents both companies' commitment to providing innovative products for musculoskeletal rehabilitation within a constantly changing healthcare industry.

The ActivAided managing team including Kelly Collier and Jennifer Lambiase will be joining ēlizur to ensure a smooth integration of ActivAided into their suite of innovative products. "As a local Pittsburgh company that has been a great partner since the early days of ActivAided, ēlizur is the perfect home for ActivAided to grow and thrive. The complementary skill sets of the ActivAided team's product development expertise and ēlizur's development and distribution capacity creates a world of new opportunities with us together under one roof." said Kelly Collier, CEO of ActivAided Orthotics who will now serve as the Product Development Manager at ēlizur.

"It is important to continue to achieve our goal of providing innovative products and services to our customers," added Jim Grant, CEO of ēlizur. "The acquisition of ActivAided and their talent will improve our ability to affect positive change and outcomes in patient care."

About ActivAided Orthotics (activaided.com)

ActivAided Orthotics was started in 2011 when cofounders Kelly Collier, a Carnegie Mellon engineering graduate, and Dr. Gary Chimes, a Physical Medicine and Rehabilitation physician, decided to bring their concept for a posture training device to market. What initially started as a senior class project, has transformed into a nationally recognized brand, prescribed by hundreds of physicians across the country to help people in their fight against back pain.

About ēlizur (elizur.com)

Founded in 1993, ēlizur has quickly grown into a musculoskeletal solutions industry leader, offering health care providers, and their patients, with comprehensive orthopaedic products and services. Their service model is built on understanding their clinicians' desired outcomes and transparently managing the protocol of care. They oversee comprehensive service programs, provide the most technologically advanced orthopaedic products, arrange convenient delivery, ensure proper fit and training, and handle all the paperwork. All the while offering exceptional customer service.

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